



THE SUCCESS[®]
MASTERMIND

THE AGENDA

AUGUST 14, 2025

SCALING, MARKETING, & BUSINESS GROWTH

Networking Breakfast,
Check-in & Pictures

8:00 AM – 8:30 AM



Opening Keynote

Ben Newman

The Relentless Pursuit of Success

8:30 AM – 9:30 AM



Virtual Activation

Tony Robbins

Activating the Leader Within

9:30 AM – 9:45 AM



Extended Keynote

Dean Graziosi

Scaling Wealth & Business Growth in Any Economy

9:45 AM – 11:15 AM



Roundtable Discussion

Rudy Mawer

Scaling Digital Authority

11:15 AM – 11:45 AM

Mastermind Lunch

1. What's the No. 1 bottleneck to scaling your business right now?
2. If someone gave you \$1M to grow your company, how would you spend it in 90 days?
3. What would breaking into a new market or vertical look like for you?

11:45 AM – 12:45 PM



Keynote

Jon Cheplak

Leading Relentless Teams:

Driving Accountability, Consistency & Growth

12:45 PM – 1:45 PM



Keynote

Nely Galán

Self Made Success:

Building Power, Profit & Purpose

1:45 PM – 2:45 PM



Fireside Chat

Daymond John

The Brand, The Hustle & The Deal

2:45 PM – 3:45 PM

Day 1 Speaker Power Panel +
Audience Q&A

The Unfiltered Entrepreneur

*Ben Newman, Dean Graziosi, Rudy Mawer,
Jon Cheplak, Nely Galán, Daymond John*

3:45 PM – 4:30 PM

THE AGENDA

AUGUST 15, 2025



LEADING, BRANDING & INFLUENCE

Guided Meditation

Nicky Clinch

Presence, Clarity, and Intention

8:00 AM – 8:15 AM



Keynote

Rich Diviney

*The Hidden Drivers of
High-Performance Leadership*

8:15 AM – 9:15 AM



Keynote

Nicky Clinch

Embodied Leadership

9:15 AM – 9:45 AM



Keynote

Jen Gottlieb

Be Seen: The Power of Showing Up

9:45 AM – 10:45 AM



Keynote

Nick Onken

*Creative Identity:
Expressing the Brand of You*

10:45 AM – 11:15 AM



Keynote

Rory Vaden

The Reputation Formula

11:15 AM – 12:15 PM

Mastermind Lunch

1. What is one message you feel called to amplify, and what's been stopping you?
1. What platform, strategy, or partnership could multiply your message and impact in the next 12 months?

12:15 PM – 1:00 PM



Workshop

René Rodriguez

Amplify Your Influence

1:00 PM – 2:00 PM



Keynote

William Lam

Rewire for Results: Unlocking Your Peak State

2:00 PM – 3:00 PM



Keynote

Dr. Gabrielle Lyon

High-Performance Health for Entrepreneurs

3:00 PM – 4:00 PM



Closing Keynote

Russell Brunson

*The Millionaire Funnel Framework
and the Enduring Legacy of SUCCESS®*

4:00 PM – 5:00 PM

Grand Finale Celebration & Private After-party

6:00 PM – 10:00 PM